



For content that engages, informs, entertains and inspires. Take my words for it.

Peter Taylor-Whiffen

■ Writer ■ Content creator ■ Sub-editor
■ Designer ■ Editorial consultant

Email ptw@peterthewriter.org **Call** +44 7711 902337 **Visit** www.peterthewriter.org

SKILLS

Writing/content creation and sub-editing

Producing first-class news and features copy to an excellent standard for a range of print and online audiences. (See below.)

Page design and layout

Creating eye-catching, easy-to-read documents tailored to suit any audience.

Editorial consultancy

Planning and editing publications, internal and external communications, formulating and leading editorial strategy to maximise message potential.

Computer skills

Fluent in Adobe InDesign, Adobe InCopy and Microsoft Office.

EXPERIENCE

Current position and responsibilities

Freelance writer and sub-editor *(from 1998)*

Clients/commissions include:

General news and features:

BBC News, The Independent, Daily Telegraph, Mail On Sunday, Daily Express, Sunday Express, The Sun, Daily Star

Business/finance:

Financial Times, NatWest, Royal Bank Of Scotland, Ulster Bank, Sage One, CMC Markets, Preqin, Close Brothers, Johnson Matthey, h2technical, Cambridge Judge Business School

Academia/education:

Cambridge University, Imperial College, University College London, The Open University, Bath Spa University, Queens University Belfast, Erasmus University Rotterdam, Monash University Melbourne, Aiglon College Switzerland, ESD-Simulation Training (Canada)

Luxury lifestyle:

Burlingtons, Lock & Co, Harris Tweed, Princess Yachts, Boodles, The Other House

Charities:

Alzheimer's Society, Leonard Cheshire Disability, British Psychological Society, Intergenerational England, Deafblind UK, Shaping The Future With Volunteering

Rural/agriculture:

Farmers' Weekly, Farmers' Guide, Farmers' Guardian, Rural Asset Finance

Chartered Institutes:

Chartered Institute of Securities & Investments, Institute of Chartered Accountants, Chartered Institute of Public Relations, Chartered Institute of Waste Management

Theatre:

Delfont Mackintosh Theatres (West End programme features)

EXPERIENCE

Previous career
(details on request)

Assistant Chief Sub-Editor, The Daily Star (2007-2022)

Managing copy flow; sub-editing and revising copy; writing headlines; designing pages; running subs' desk

Chief Sub-Editor, The Daily Star (2015-2016)

Managing copy flow; sub-editing and revising copy; writing headlines; designing pages; running subs' desk

Publications Manager, Leonard Cheshire Disability (1995-98)

Creating internal and external communications, including editing UK and international magazines and preparing promotional materials including brochures for 130 individual services. Liaising with charity directors and trustees, contributors, photographers, printers and distributors.

Chief Sub-Editor, Peterborough Evening Telegraph (1994-95)

Overseeing editorial subs' team; managing staff; organising page and copy flow between reporters, news desk, imaging and production; sub-editing and revising copy; designing pages.

Deputy Group Editor, Mid Anglia Newspapers (1989-94)

Editor, Saffron Walden Reporter, Sawston Reporter, Dunmow Broadcast
Deputy Editor, Royston Crow, Buntingford Crow

Deputy Group Editor, Herald & Post (Northamptonshire) (1989)

Deputy Editor, Kettering Herald & Post, Corby Herald & Post, Wellingborough Herald & Post, Market Harborough Herald & Post, Oadby & Wigston Herald & Post

Junior Reporter, Hertfordshire Mercury (1986-88)

Researching and writing news stories and features

ADDITIONAL EXPERIENCE

Leveson Inquiry

In January 2012 I was invited to share my professional experience of national newspapers by making a statement to the Leveson Inquiry on press reform. My contribution subsequently appeared in Lord Justice Leveson's final report and is available to read online.

EDUCATION & QUALIFICATIONS

NCTJ Pre-Entry Certificate

Journalism, Law, Public Administration

Harlow Tertiary College, Harlow, Essex (1985-86)

GCE A-levels: English Literature, French

Tresham College, Kettering, Northants (1982-84)

GCE O-levels: English Language, English Literature, Mathematics, French, German, Religious Studies

Spalding Grammar School, Spalding, Lincs (1977-82)

PERSONAL INFORMATION

I am a dedicated, organised and conscientious self-starter who can work well on my own, or leading or as part of a team. I am creative and imaginative, reliable and trustworthy and I have a good sense of humour.

In my spare time I enjoy writing, reading, music and sport. I've written five books, am currently learning to play the piano and have completed 26 marathons.

I am in very good health and hold a full, clean UK driving licence.

REFERENCES

Available on request.